

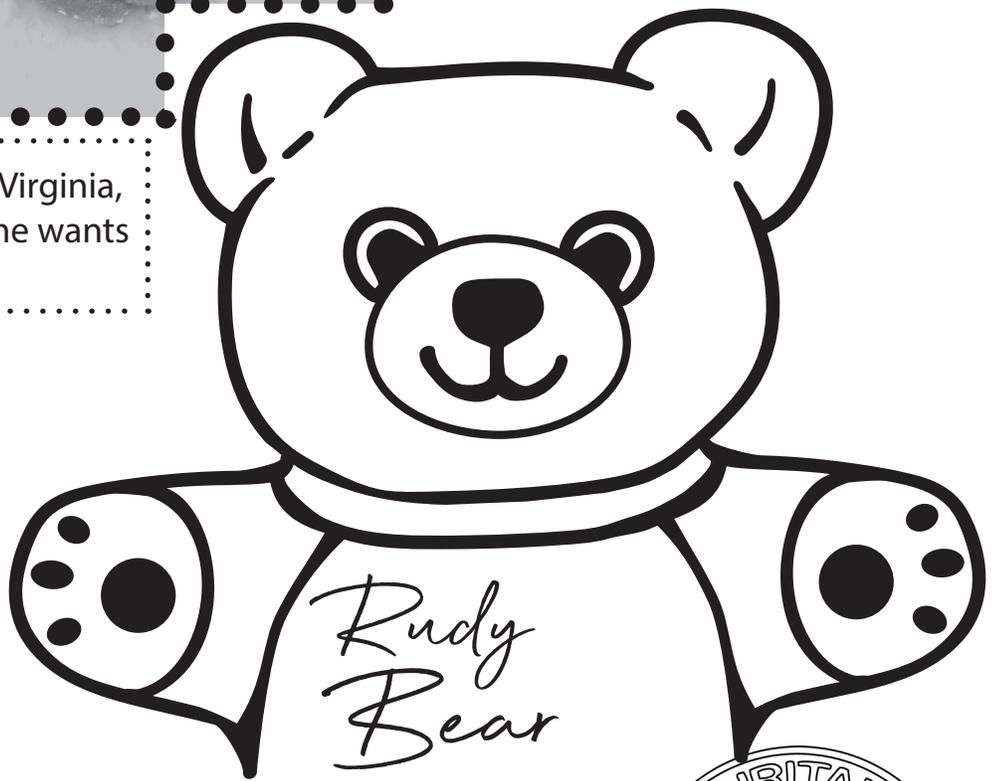
ADVENTURES OF RUDY BEAR



Rudy Bear is the mascot for Ruritan Clubs all across America. A mascot is a symbol that reminds us of something.

Rudy was born in Dublin, Virginia, but now that he is older, he wants to go exploring.

Would you like to take Rudy on an adventure with you?



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2020 New Addition
2008 Ruritan National Publicity & Public Relations Committee

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Rudy has had many adventures with Ruritans. Rudy likes to have fun just like you.

He would like to travel with you and see the places you like to visit

He would be a great friend to take to the park...

...to visit your grandparents.

...and meet your friends.

Rudy doesn't take up too much space.

You can put him in your back pocket.

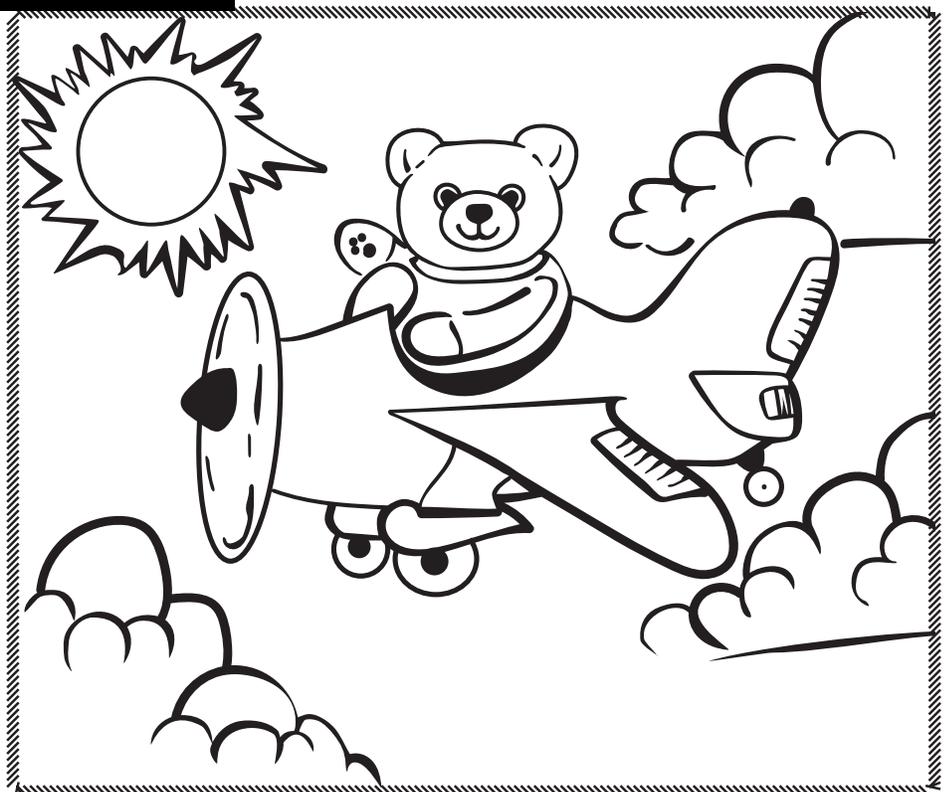
You can carry him in your backpack.

He can fit into your suitcase

or

you can hold him in your hand.

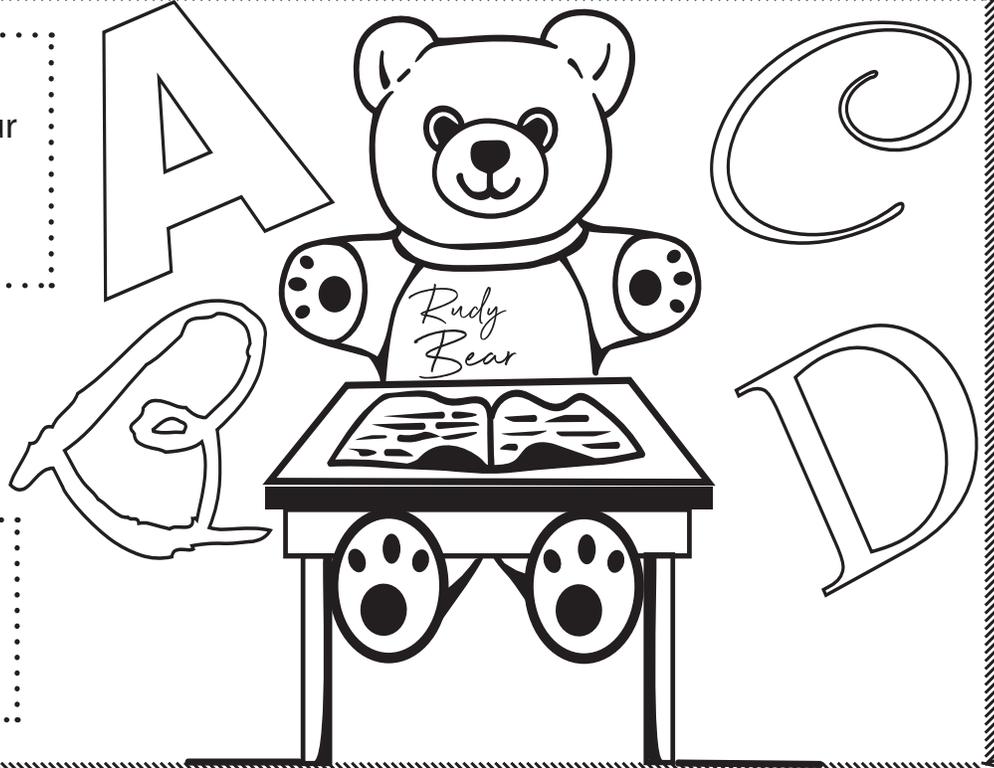
He will even fit in an envelope if you want to send him on an adventure of his own through the mail.



Take Rudy Bear to school to meet your friends and spend the day with you.

He can learn along with you in school.

You can share your adventures with your classmates.



Like Ruritans, Rudy Bear likes to help people.

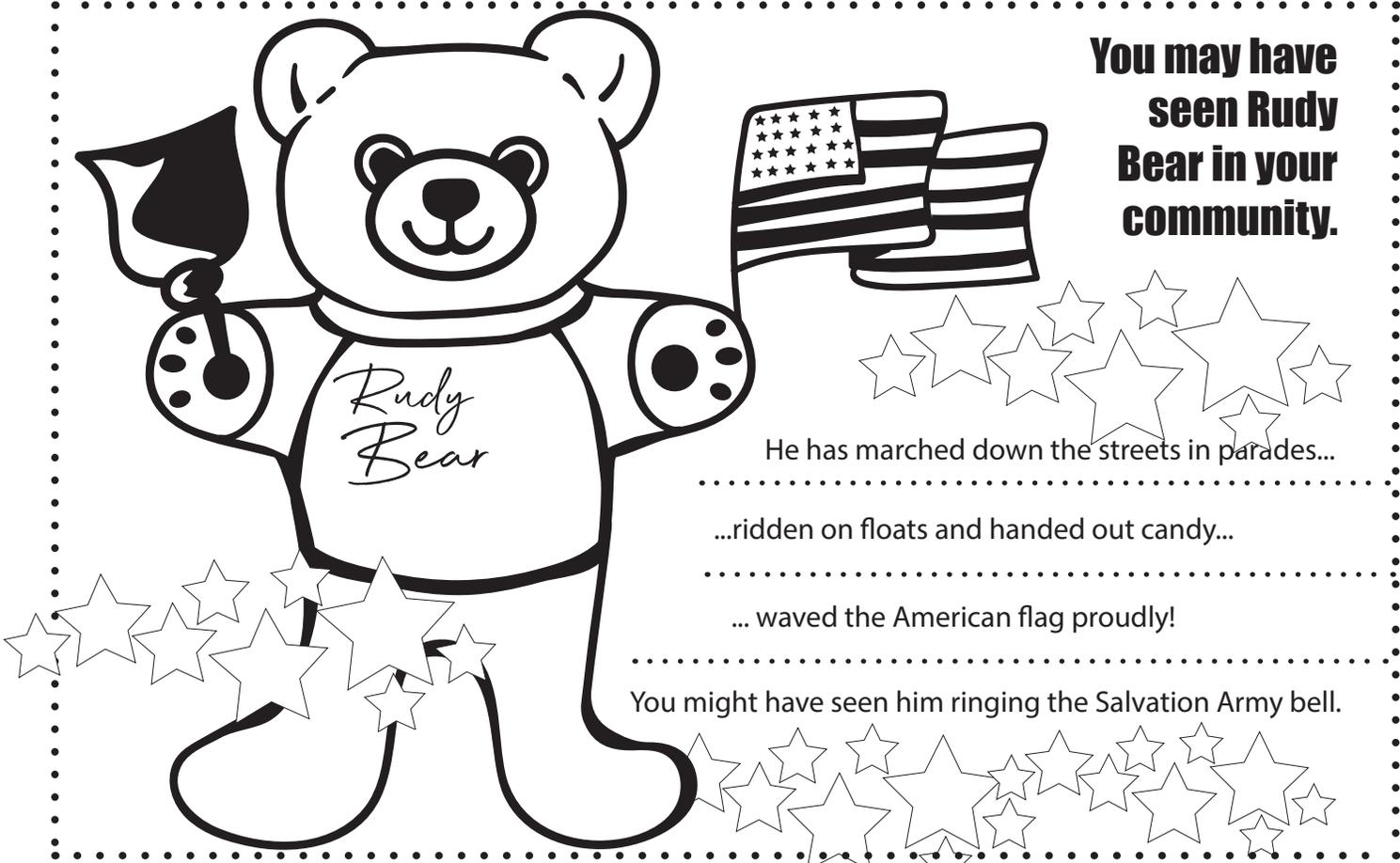
Rudy has visited hospitals and made sick people smile...

...traveled on rescue squads and fire trucks and helped people feel not so scared...

...helped doctors and nurses make children feel better...

...and visited nursing homes to bring smiles to elderly folks.





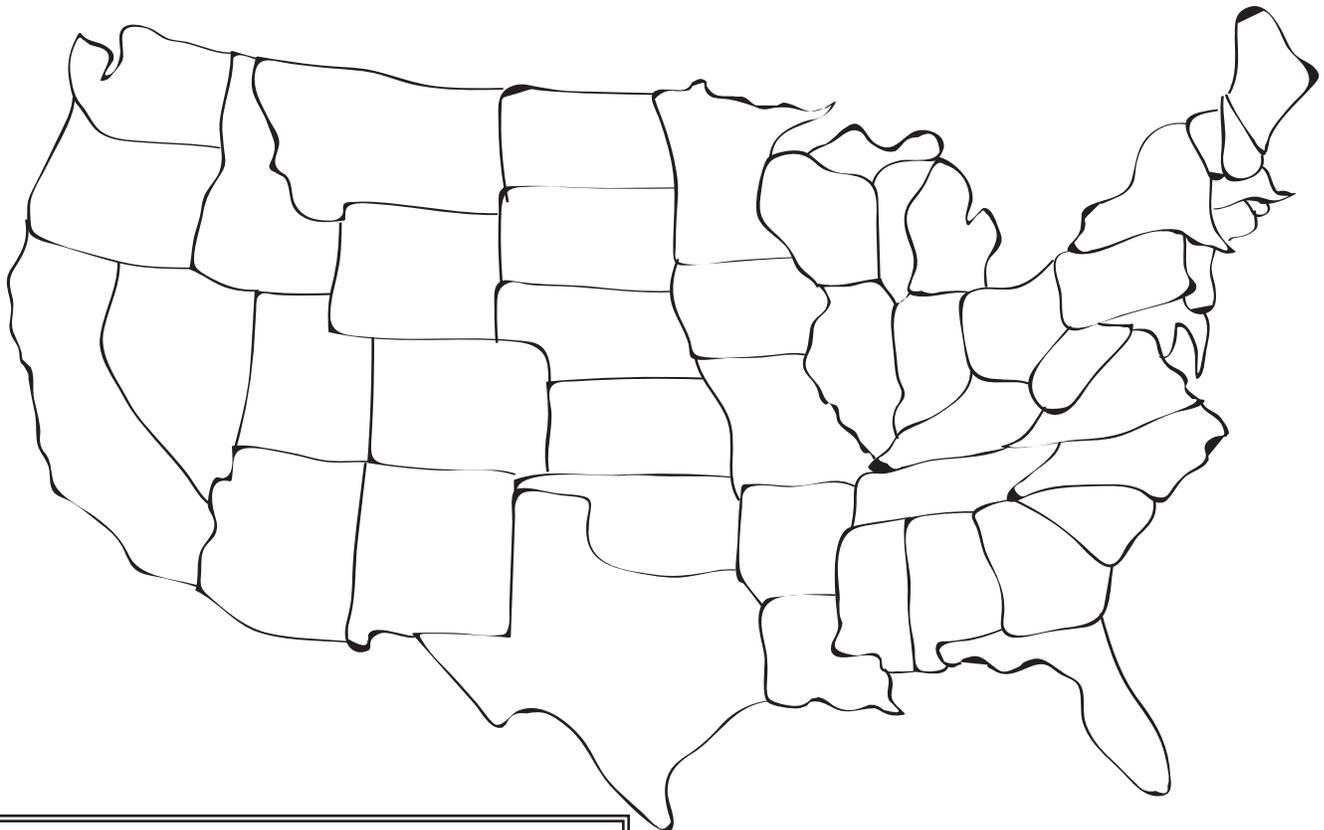
**You may have
seen Rudy
Bear in your
community.**

He has marched down the streets in parades...

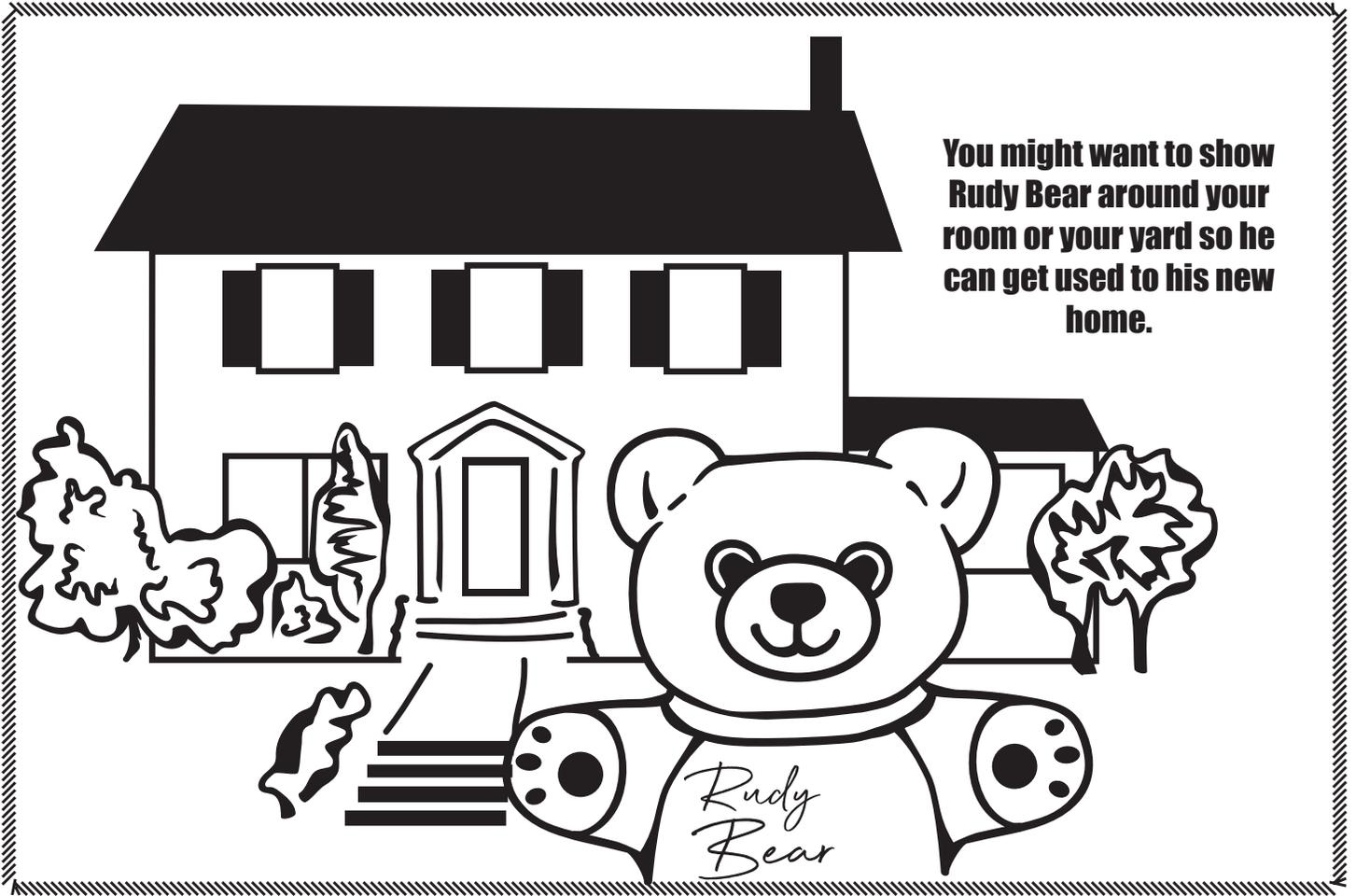
...ridden on floats and handed out candy...

... waved the American flag proudly!

You might have seen him ringing the Salvation Army bell.



Where will you and Rudy Bear Travel? Color the States you have visited with one color and the states you would like to visit in another.



You might want to show Rudy Bear around your room or your yard so he can get used to his new home.

Write down your adventure and share it with someone else as you introduce them to Rudy Bear.

Wouldn't it be fun to keep a journal telling about Rudy Bear's adventures?

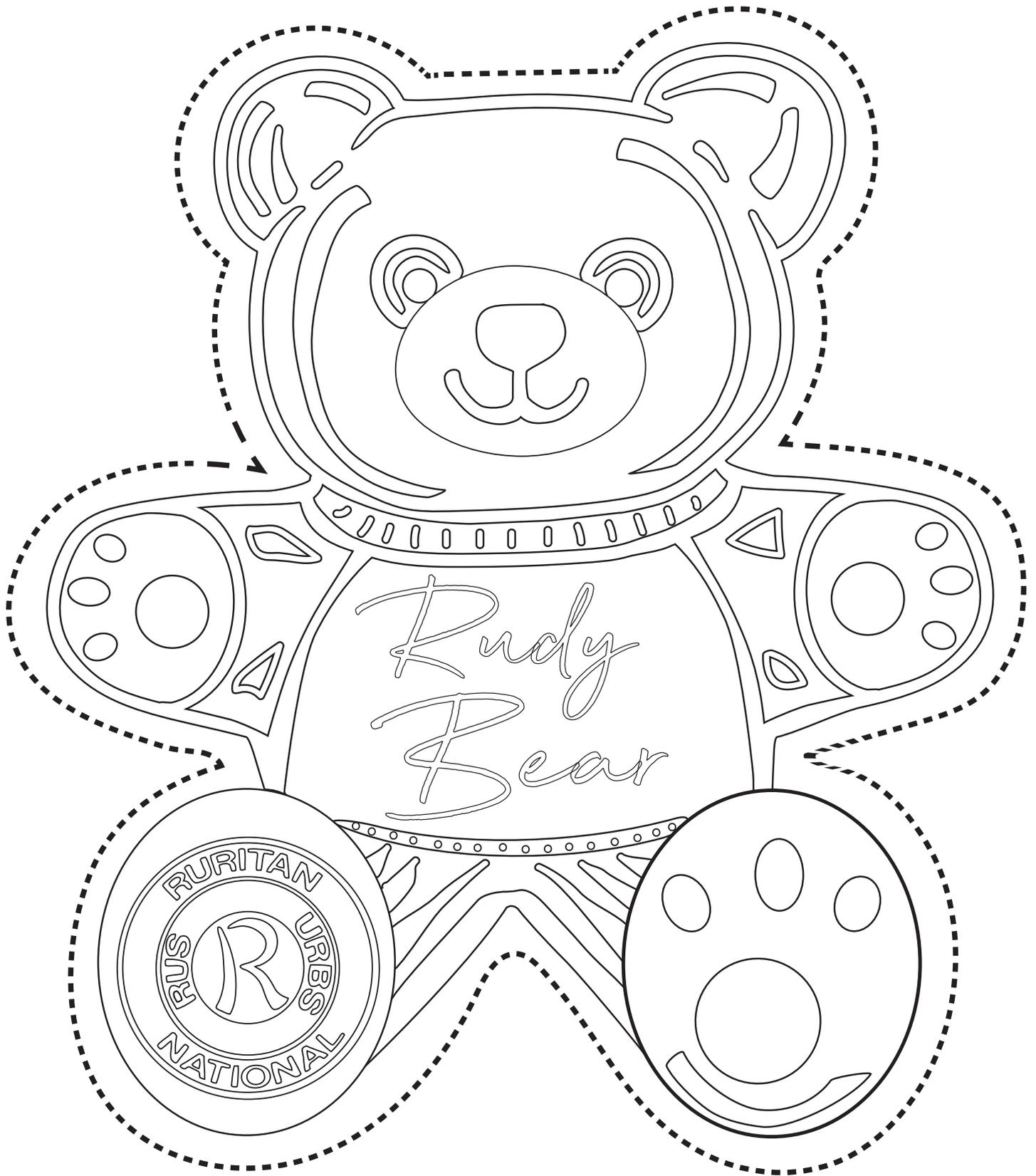
Name

Date

THE PLACE I TOOK RUDY BEAR EXPLORING:

THINGS RUDY AND I DID OR SAW ON OUR ADVENTURE:

NEW FRIENDS RUDY MET ON OUR ADVENTURE:



The Ruritan National mascot, Rudy Bear, was created by the Publicity & Public Relations Committee in April 1988. Jerry Walker, chairman of the committee, presented the first "Rudy" teddy bear to then National President Willis Overby. Other committee members were Joe Pancione, Sr. and Wayne Bettis. All three of these committee members would go on to serve Ruritan as National President.