



2023 Ruritan National Convention – Sponsorship Opportunity

The 2023 Ruritan National Convention will be held January 19-22, 2023, at the MeadowView Resort and Conference Center in Kingsport, Tennessee. We are planning for a minimum of 400 attendees. Our national convention is a time to install our new officers, celebrate our successes for the previous year and to inspire and motivate our members to go back, grow their clubs, and continue to do the good works in their communities.

The agenda for the conference includes:

Thursday, January 19, 2023

Opening – Keynote speaker and flag ceremony

Friday, January 20, 2023

Business Session

Voting for National Officers

First Lady Linda/Fellowship Luncheon

Workshops

Ruritan National Foundation Silent and Live Auction

County Fair

Saturday, January 21, 2023

Business Session

Workshops

Installation Banquet and Entertainment

With nearly 25,000 members, Ruritan Clubs work to improve communities nationwide. Ruritan is the only non-profit community service organization headquartered in Virginia and it is located in Dublin.

First chartered in 1928 in Virginia, Ruritan's purpose is to create a better understanding among people and through volunteer community service, make America's communities better places in which to live and work. Club membership represents a cross-section of the community the local club serves, and is not restrictive of occupation, social position, or any other specific criteria. Through volunteer work and fundraising, members support the need of their local communities, including youth, veterans, first responders, and seniors. For more information on Ruritan, please visit our website at

<https://www.ruritan.org>

We sincerely thank you for your generosity! Should you have questions or need additional information, please do not hesitate to contact 2023 National Convention Chairperson, Rick Poff at 540.320.8125 or via email to jopoff.jp@gmail.com or Convention Coordinator, Crystal Andrews at 877.787.8727 or via email to crystal.andrews@ruritan.org.



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SPONSORSHIP OPPORTUNITIES Sponsors will receive publicity for your business through social media campaigns, direct member communications, publicity in Ruritan publications, a sign at the activity you sponsor, acknowledgement during our announcements at the events, and in our convention program.

Item	Price	Sponsor
Nametags and Lanyards	\$1,125	SPONSORED!
Convention Bags	\$1,500	SPONSORED!
2023 National Convention T-shirt	\$4,500	
Logo'd Water Bottles at Welcome Desk	\$1,250	SPONSORED!
Convention Program	\$2,500	
Past District Governors' Breakfast with the President	\$1,000	
District Governors' Breakfast with the President-Elect	\$1,000	
First Lady/Fellowship Luncheon	\$19,500	
Installation Banquet	\$28,000	
Beverage Station(s)	\$375	
Keynote Speaker	\$2,500	
First Lady/Fellowship Luncheon Entertainment	\$2,000	
Installation Banquet Entertainment	\$10,000	
Installation Banquet Centerpieces	\$500	
First Lady Favors	\$2,000	
Opening Ceremony/County Fair Flowers	\$500	SPONSORED!
Food/Beverage/County Fair Games	\$4,000	
Punch for Newly Elected Officers' Reception	\$1,500	
Conference Area WiFi	\$5,000	
Ice Breaker First Timer's Event	\$1,500	
Audio Visual for Flag Ceremony	\$3,000	
Audio Visual for Banquet Entertainment	\$4,000	
Convention Program Advertising		
1/2 Page	\$50	
Full Page	\$100	